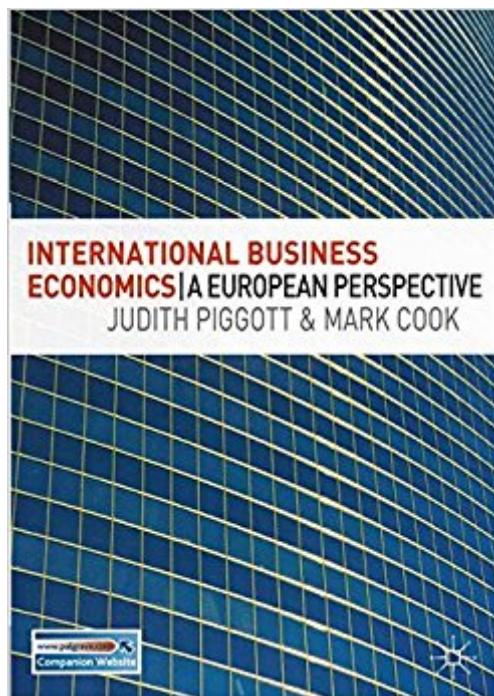


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# International Business Economics: A European Perspective



## **Synopsis**

This text explores international business economics from a European perspective, dealing not only within business in Europe but with the external trading relationships of the EU and the position of European firms in a globalized economy. An extensive website provides lecturers with support material. Also available is a companion website with extra features to accompany the text, please take a look by clicking below - <http://www.palgrave.com/business/piggott/>

## **Book Information**

Paperback: 416 pages

Publisher: Palgrave; 2006 edition (July 11, 2006)

Language: English

ISBN-10: 1403942196

ISBN-13: 978-1403942197

Product Dimensions: 6.1 x 0.8 x 9.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

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